



Wisconsin Hereford Association



WJ Hereford Association ~ 2026 Board of Directors



**Front row, left to right: Dawson Firlus, Kelly Oleson, Lisa Davis, Steve Merry, Michel Dahnert
Back Row, left to right: Katrina Edge, Janet Wiechert, Caleb Ahrens, Dave Steinhoff, BJ Jones**

Not Pictured: Kim Johnson, Bruce Thorson, Liz Johnson

WJ Hereford Association ~ 2026 Royalty



☪ Queen ☪
Tessa Smith



☪ Princess ☪
Liberty Wetenkamp



☪ Princess ☪
Charlie Kent



☪ Sweetheart ☪
Amari Edge

WJ Hereford Association ~ 2026 Royalty



*2024 National Hereford Queen
& Marie Prodell &*



Marie was crowned as National Hereford Queen on October 22, at the American Royal Livestock Show in Kansas City, MO. Marie will represent the Hereford breed at shows, sales, and events across the nation.



2023 National Hereford Queen
❧ Madison Katzenberger ❧

**2023 National Hereford Queen
Madison Katzenberger of Plum
River Ranch, Monroe, WI at the
North American International
Livestock Exposition, Louisville,
Kentucky.**

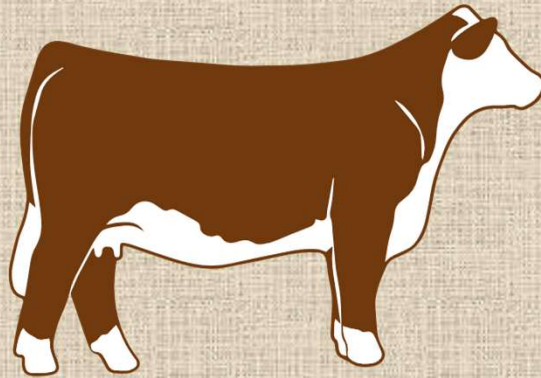
**The Wisconsin Hereford
Association thanks Madison for
representing the Hereford
Cattle Industry and Wisconsin
Herefords at shows, sales, and
events across the United States!**



2026 WHA State Sale



2026 WPS Tradeshow





Christ the Rock Farm

Rev. Mark & Deb Schoen
1634 State Road 87
St. Croix Falls, WI 54024



Christ the Rock
Creek Farm



Rev. Mark and Deb Schoen
www.CTRherefords.com

Crooked Creek Herefords

Scott & Kelly Firlus
N540 Geier Road
Wonewoc, WI 53968





RGDA Cattle

Daniel Jr. & Rebecca Sina
W12578 Reeds Corner Road
Ripon, WI 54971

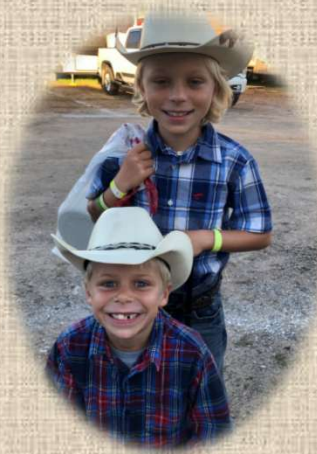


JonDor Herefords

Jonathan & Dorothy Pettit Family

28372 State Hwy 43

Rushford, MN 55971





Larson Hereford Farm

Fred, Easton, & Jerry Larson

N8494 110th Street

Spring Valley, WI 54767



Full House Farms

Jessie & Jen Singerhouse

Kittrick, Kinsey & Regan

N1523 440th Street

Menomonie, WI 54751



Hidden Springs Ranch

Tom & Janeen Reid
Garrett & Kelli, Elsa & Ben Graber
Brock, Holly & Ripp Graber
W5579 County Road CS
Poynette, WI 53955



**HIDDEN
SPRING
RANCH
PREMIUM
MEATS**



Larch Grove Farm

Sam & Jill Schwer
Katrina & Jim Edge
3758 US Hwy 18
Fennimore, WI 53809



SNL'S Farm

Steve & Loxi Smythe

E5054 490th Ave

Menomonie, WI 54751





Maple Crest Farm

Jim & Diana Wiechert

Janet & Elizabeth

N9508 Pleasant Hill Road

Iola, WI 54945



MKP Cattle

Shawn & Marie Prodell Family

N7145 Pleasant Road

Algoma, WI 54201





Narrows Creek Farm

Issac & Stephanie Knuth
E5041 Narrows Creek Rd
Loganville, WI 53943



NCF

**NARROWS CREEK
FARM**

Loganville, WI

Next Generation Genetics

Tod & Sondra Brancel Family

W7874 State Road 23

Endeavor, WI 53930



Spaeth Farm

Josh & Amy Spaeth
2515 250th Street
Cadott, WI 54727





Wildcat Cattle Company

Dr. BJ & Kim Jones Family
14990 County Road F
Darlington, WI 53530





MGM Farm

Dr. Steve & Jann Merry

1840 Old CC

Hartford, WI 53027



Plum River Ranch

Eric & Rosie Katzenberger Family

N1153 Clarno Rd

Monroe, WI 53566



Rhiner Polled Herefords

Kermit & Jana Rhiner

W8838 Richards Road

Poynette, WI 53955



Hillside Oaks Farm, LLC

Paul & Lisa Davis

1070 Nachreiner Avenue

Plain, WI 53577





Huth Polled Herefords

Jerry & Maryann Huth

W9096 Cty Rd AS

Oakfield, WI 53065





Bartlett Ranch
Michael & Jennifer Bartlett
 E3698 State Rd 29
 Menomonie, WI 54751

Pierce's Hereford Haven

Ken & Sandy Pierce
Travis & Megan ~ Jim & Veronica
E10645 Hatchery Rd
Baraboo, WI 53913





Whiskey Run Farm

Hank & Charlotte Handzel Family

2791 Sime Road

Cottage Grove, WI 53527



Windy Hills Herefords

Mark & Ange Friedrich
Jessica, Kimberly, & Kelley
1454 70th Ave
Roberts, WI 54023



Hickory Grove Farms

Phillip, Michel, Ed & Westen Danhert

N4674 St Helena Road

Juneau, WI 53039

Michael & Melissa Berggren

506 S Hubbard Street

Horicon, WI 53032





Starck Century Farm

Rick & Jenny Starck

7501 280th Street

Cadott, WI 54727



Dave & Laurie Steinhoff
N7908 6th Ave
New Lisbon, WI 53950

Steiny's Herefords

Bryan, Liz, & Morgan Johnson
1203 Academy Street
Elroy, WI 53929





HS Brand Registered Herefords

Scott, Heidi, Kristen, & Alyssa Brandner

N1792 Hall Drive
Medford, WI 54451



Bacon Branch Beef LLC

Jason, Jaclyn, Mya, & Bianca Bevan

Joyce Bevan

1681 Austin Rd

Platteville, WI 53818





H & H Cattle Farm

Brent Hopp

Emma Hermsdorf

W13707 Hwy 44

Brandon, WI 53919



Schulz Polled Herefords

Douglas, Rebecca & Emily Schulz

W3472 Wildcat Road
Iron Ridge, WI 53035




Klemme Polled Herefords

Scott & Michelle, Alisha, Danica

N6236 State Rd 57

Plymouth, WI 53073





**SANDROCK RANCH
HEREFORDS**



SandRock Ranch Herefords

Kevin Bennett Family

3752 Ollie Bell Road

Benton, WI 53803

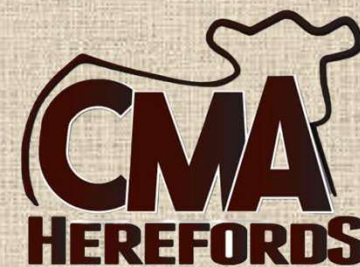


CMA Herefords

Caleb & Alissa Ahrens

W5177 Tschudy Road

Monroe, WI 53566





Triple J Herefords

Matt, Mary, Jaden & JaiCe Maas
Adam & Jessie Stevens
Braxton Potter
28310 County Hwy ET
Tomah, WI 54660





HC Herefords

Heather Clark

27768 Powell Lane

Richland Center, WI 53581



L.M.H Farm

Logan & Mikayla Heitman

1147 State Road 82

Wisconsin Dells, WI 53965





Four Leaf Cattle

**Eric & Allison Smith
Tessa, Makenna, Austin, & Killian
5070 State Road 167
Hubertus, WI 53033**




Weber Livestock Company

Anthony & Charlene Weber

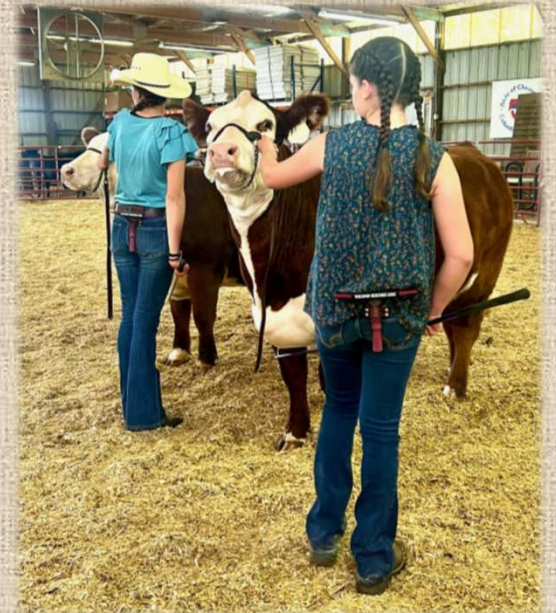
N5150 Inlynd Drive

Sullivan, WI 53178

Weber Livestock
 HEREFORD CATTLE & OXFORD SHEEP
 Tony, Charlene & Danica Weber
 N5150 Inlynd Road Sullivan, WI
 Tony 414.502.6880 | Charlene 920.490.2001 | Danica 920.443.0566
 © charlene.weber@gmail.com





Covenant Cattle Ranch

Josiah & Sarah Wynn Family

N7699 Wendlick Road

Pardeeville, WI 53954



S & G Farms

Gerri Nockerts & Scott Graffin

N2531 Scoville Road

Mauston, WI 53948





Slayton's Bear Dance

Paul & Bette Slayton

2272 Dibert Road

Bedford, PA 15522



Lawin-Girls Livestock

Ted & Janet Lawinger Family

4061 State Road 39

Mineral Point, WI 53565





Holler Hereford Farm

Scott & Jodi Holler Family

3816 80th Street

Franksville, WI 53126



Lone Oak Livestock

Jeff, Danyelle & Henri Wiechert

1417 Larsen Road

Neenah, WI 54956



Lone
OAK
LIVESTOCK

CKH Herefords

Charlie, Katie, Eleanor, & Scarlett Holler

**1431 S. Colony Avenue
Union Grove, WI 53182**



CKH HEREFORDS





A & W Farms
Dale & Kelly Aue & Family
Ken & Caroline Wunrow
 5479 Elm Road
 Auburndale, WI 54412



George Cattle Company

Doug & Patty George Family

N5932 Albany O

Mondovi, WI 54755





KLS Farm

Kevin L. Stork

1569 County Road A

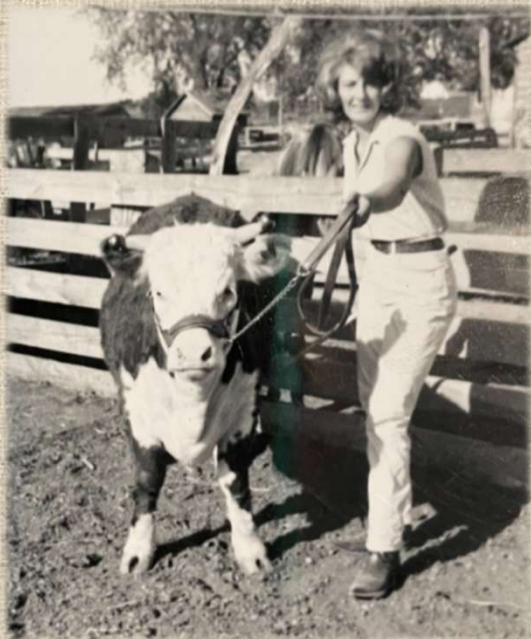
New Richmond, WI 54017

Log Point Hereford Farm

Barbara Dawn Williams-Meyer

124 County Road N, Suite #208

Monroe, WI 53566



Dreamy 280 Cattle Company

Dennis & Lisa Schlingen

**2792 Cave of the Mounds Road
Blue Mounds, WI 53517**



Jones Girls Cattle Co.

Jones Girls Cattle Co.

**Paul & Julie Jones
Olivia, Aubrey, & Everly**

2021 Youth Showmanship Award Recipients



2022 Youth Showmanship Award Recipients



*Congratulations to all our youth who enjoyed showing Herefords this year!
~WHA members appreciate your thank you notes and pictures~*

2023 Youth Showmanship Award Recipients



2023

2024 Youth Showmanship Award Recipients



2024 Youth Showmanship Award Recipients



2024 Youth Showmanship Award Recipients



2025 Youth Showmanship Award Recipients



2025 Youth Showmanship Award Recipients



2025 Youth Showmanship Award Recipients

